GOVERNMENT OF ANDHRA PRADESH

ABSTRACT

Industries and Commerce Department - Andhra Pradesh Economic Development Board (APEDB) - Engaging Thirteen(13) posts in different cadres on contract basis for a period of one year in Andhra Pradesh Economic Development Board (APEDB)- Permission accorded- Orders- Issued.

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INDUSTRIES AND COMMERCE(ESTT) DEPARTMENT

G.O.Ms.No.46

Dated:27/08/2024

Read the following:

1. G.O.Ms.No.89, Finance (HR.I) Department, Dt.16.07.2015.
2. From the CEO, Andhra Pradesh Economic Development Board (APEDB) File No. APEDB-11021/21//2020-INTPRM - APEBD(Computer No.2510260).

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ORDER:

In the reference 1st read above, certain guidelines have been issued for Procurement and Contracting of Advisory Services and fixing their remuneration.

2. The CEO, APEDB has informed that according to Andhra Pradesh Economic Development Board, 2018 Regulations, APEDB acts as a single point of contact for investments to the State of A.P., promoted inter-departmental coordination, conducts project facilitation and appraisal, engages with national and international investors, funds and Governments, sets up Special Purpose Vehicles, venture funds, and mobilizes funds for major projects for promoting entrepreneurship, start-up culture and skill development in areas of economic significance. APEDB also acts as a one-stop interface for all external engagements on behalf of the Government of Andhra Pradesh with foreign governments and departments, trade organizations, foreign investors and companies.

3. The CEO, APEDB has further informed that, to carry out the afore mentioned functions, the current/ existing work force consists of 14 members. Of which, only 8 team members work on core activities like Investment Promotion and Project Facilitation for 12 sectors, and other strategic functions like External Engagement, Exports Promotion, Branding & Media Engagements, Skill Development and Human Resources etc. Further, couple of members are working on deputation to various offices, thus leaving the core staff strength at 8, resulting in under-staffed efforts of APEDB in Investment Promotion. Taking the above points into consideration, he has submitted that the core strength of 8 to perform the above activities is very low when compared to normal working staff (team size) required for discharge of bare minimum mandated functions of APEDB, when compared to the average team size of 40-45 at National Investment Promotion Agency (IPA) such as Invest India or IPAs in competing States like Tamil Nadu etc. It is necessary to strengthen the Organization to make it a vibrant IPA and in-order to ensure planned investment promotion activities are carried out effectively.

4. The CEO, APEDB has also informed that over the past few years, large number of the team members handling key functions have been either removed under the provisions of G.O.Ms.No. 2323, GA (PU-B) Dept dated 18-10-2019, or voluntarily resigned from service, rendering the workforce strength to 6 in the year 2020. The APEDB functioned with full strength of almost 64 HRs (consultants 47 and other supporting staff / consultants-17) during 2017-18, when the APEDB was under the administrative control of General Administration Department.

(P.T.O)

5. The Chief Executive Officer, Andhra Pradesh Economic Development Board (APEDB) has therefore requested to accord permission for engaging maximum 64 personnel in APEDB in multiple phases.

6. Government, after careful examination of the matter, hereby accord permission to the Chief Executive Officer, Andhra Pradesh Economic Development Board (APEDB) to engage the following Thirteen (13) posts on contract basis, for a period of one year, with the following remunerations as per G.O.Ms.No.89, Finance (HR.I) Department, Dt:16.07.2015, duly following the regulations and conditions in force:

Sl.No.	Position/Roles	Designation (Level – As per G.O.No.89)	No of Posts	APEDB Per month (Monthly Fee Rate – As per G.O.No.89)
1	Investment Promotion, Export Promotion and Project Facilitation as Team Leaders.	Associate Vice President	2	2,00,000 – 2,40,000
2	Investment Promotion, Export Promotion and Project Facilitation for sectors, Viz • Life Sciences (Pharma, Biotechnology, Health Care & Medical Devices) • Chemicals • Green Hydrogen and derivatives • Electric Vehicles • Logistics	General Manager (Senior Level Consultant)	5	1,50,000 – 2,00,000
3	Investment Promotion, Export Promotion and Project Facilitation for Sectors • Electronics and Products, • Food Processing (Agra and Marine) • Mining & Metals • Tourism / FMCG & Retail • Drones	Manager (Middle Level Consultant)	5	1,12,500 – 1,50,000
4	External Trade Engagement and Investment Promotion	Manager (Middle Level Consultant)	1	1,12,500 – 1,50,000
		Total	**13**	

7. The Chief Executive Officer, Andhra Pradesh Economic Development Board (APEDB) shall take necessary action in the matter, accordingly.

(P.T.O)

8. These orders are issued with the concurrence of Finance Department vide their U.O.No. FIN01-HR0MISC/51/2021-HR-II,(Computer No.1369619). Dt:25.08.2024.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

N Yuvaraj
Secretary to Government

To
The Chief Executive Officer, Andhra Pradesh Economic Development Board(APEDB), Mangalagiri.
The Director of Treasuries & Accountant, A.P., Nidhi bhavan, Mangalagiri.
The CEO, APCFSS, A.P., Nidhi bhavan, Mangalagiri.
The Pay and Accounts Officer, Mangalagiri.
The Accountant General, A.P,Vijayawada.
Copy to:
The P.S. to Secretary to Chief Minister.
The P.S. to Hon'ble Minister for Finance.
The OSD to Honble Minister for Industries
The P.S. to Chief Secretary to Government.
The P.S. to Secretary to Government.(I&C).
SF/SCs

//FORWARDED :: BY ORDER//

SECTION OFFICER